Report of the president

Regarding the Tasks to be accomplished from Riga18 to Lyon19

Adopted at the 1st / 2nd ASE Board Meeting in Riga June 21st 2018

7series
create a vision for the 2030 senate and steps to get there

Presidents report: to my understanding we are a bit behind schedule but still on track

Legal
3 different options for a constitution that is conform with banking requirements: A senat of Individuals, A senate of member orgs, a senate of countries representatives;

Weighted proposals for a place for the residence of the org taking into account; legal aspects; tax aspects; organizational aspects; cost aspects

Presidents report: to my understanding we are lacking involvement of national senates and have a very small working group. However, the result should be a legal one with the various perspectives of different legal legacies and I hope that the Lübeck Meeting will involve enough knowledge to have a valid draft of the tasks completion to be presented in Timisoara

Orphan Senators
get a reliable point of contact in each country where a senator is

Get them to Lyon

Involve them into our work on European Level despite the national situation

Presidents report: It is my understanding that we need to look into this task and ad resources here.

Chargé d’affaires
founding new national senate orgs where applicable

Get minimum one new or long time not seen Senator to the AGM in Lyon

Have 70+ interested Senators in Tarragona meeting

Have 100+ interested Senators in Timisoara meeting

Presidents report: It is my understanding that we managed to start a closer relationship with senates and senators. We will see, whether Serbia is creating a national org. We failed in getting a higher number of Senators to Barcelona. The set up of the new structure seems to start working, but the delay made the completion of agreed tasks difficult.
JCI Relations

support the Joint Board to get the “Senate Expectations” accepted by JCI
find a solution for the participation of aged former office holders at the
Senate AGM and lunch without participating in the conference
discuss barrier free solutions for Senate Events at ECs WCs
have a discussion with all stakeholders in JCI on the further development of JCI

Presidents report: The secretary of the joint boards wanted to send me the
“Senate Expectations” and the motion towards JCI to sign them, but I did not
yet receive them. It is my understanding that we can proceed here in Goa.

We (Pelin as relevant Ambassador, Reynold as Deputy and me) had in Mont
Garni a lengthy talk on various initiatives with JCI SG Obenson. Please check
Pelins report. Discussion with the SG will be continued in Goa.

All ambassadors

create ambitions for their workstream

Presidents report: It is my understanding that despite Pelin and Charlotte we
have room to improve while the intrinsic driven communication about
ongoing business is excellent by Aud, Reynold, Robbert and Filipe.

Communication

enlarging the audience – include Frank Frost’s network

Open national newsletters and communication streams to European
messages

Creating materials for a senseful communication within the JCI and Senate
Community

1. Senate President of the week – “everybody is a president” // The job: Tell
us: What did your country contribute to Europe and what did Europe
contributes to your country //
2. The story behind the number – “extraordinary life experiences of
senators” //
3. Your Neighbor – A “Portrait of the National Senate Chair people” of
Europe // Max
4. On a coffee – A story out of the “Meetings with traveling Senators”
happened because of Franks senator.com network // Frank
5. Stories “Senators helping Senators” // Max
7. Little King Jay C. I. – a story on the JCI creed translated into a 1001
regional languages to show the diversity united within JCI // Friedhelm
8. Remember the annual motto – a picture and motto to share on social media // Friedhelm
9. Messages from the team on their content, projects and progress
10. Messages from National Senate Chairpeople to Europe

Create a website for the 1001 Languages Project and link it to the ASE website

**Presidents report:** For many longtimers the biggest surprise, to me just a matter of approach: Thank you Max for the substantial shift you made the organization going in communication and thank you Doris for running the website with a lot of changes every week. I received a lot of positive feedback regarding our communication style also from stakeholders in JCI that are critical towards the Senates. The Senate is perceived as something different from the earlier years. More serious, not just parties, not just complaining. Still fun to be with.

The Senate president of the week, in working jargon SPOTW, is perceived very positive and content wise as very interesting. It is the weekly flagship of our communication.

The relation with Franks communication is still to be improved but that is nothing we can determine one-sided. We remain ready to join forces to reach out for the Senators in our community.

The littleKing Website is on and presents already a stunning 75 translations of the story. While we have incredible positive feedback like a message of JCI Senate President Dawn Hetzel:

Little King JCI is a wonderful celebration of the JCI Creed! This project, began by the JCI European Senate Association, is an incredible example of Collaboration and Impact among local organizations, national organizations, and senators around the globe. It is designed to foster the ideas of Partnership, which is the starting point for community impact projects to further the United Nations Sustainable Development Goals. The combination of our creed that unites us together and the diversity showcased in our many different languages and cultures is truly the strength of our organization. When we come together, and work together, we create Positive Change and Build a Better Future because We are JCI! Let’s show our strength and translate the Little King JCI into over 1,000 languages!
and LOMS are adapting the story in other formats like roleplays in kindergartens, Schools are using the book to teach ethics, we have some criticism from Senators that wonder how this is helping the ASE achieve its objectives ‘and ‘what has it to do with Senators and the Senate – it is more like a Jaycee project’? There had been also negative comments regarding the way it is written and the standard of the English in the original text.

My answer is: “Our core mission this year is (known and adopted by the Senators) "These old farts are pretty cool" and to get one Europe one Senate driving society. The Creed is all about that. It fosters friendship because Senators help each other by translating and very clearly - the Creed is the legacy of JCI like Senators are. And despite that - the Juniors love it. It’s core of what we want to do. Bringing juniors and Senators together in the Creed and their lingual diversity - in Europe and the world. Interestingly the first translations came from Senators from the Nordic and Eastern European countries. It is the first project in the Senate if not at all for a long long time that works with contributions from Senators of all (European) countries.” This is a project like Wikipedia. If someone sees mistakes in the languages, please just send corrections. While we have experienced often people that translated and came back later with corrections we had two complaints -one regarding Swedish and one regarding English – but our invitation to send corrections had not been answered yet.

Special thanks here to my PA in the office. Sabine took an incredible effort to get the website set up and to get the languages on: technically not always an easy task. With Hindi she struggled almost 4 days. Usually one language takes about 1 hour. – you can imagine. I miss her for the usual job but a big hand of applause to that external commitment.

JCI Augsburg has used the littleking widely, combined it with a charity project and made it an entry to the world congress awards. Let’s wait and see what the jury decides.

As I am often conflicted with schedules of national Senates meetings I have started to send messages across to greet the respective Senate and we have always Board members there to address the audience. I am sure they do a great job and Aud can tell more about it.

Before we forget about in the speed we proceed: we created a new logo and it is adapted already by national senates.
Sailing

have a Senators Boat at the JCI Regatta
Create a list of sailing senators
Create a group of SIG Members -maybe with Frank Frost

**Presidents report:** Sailing took place. Others tasks – see Report of Markus Spiess.

Golf

increase the Senators going to Mont Garni in each country by minimum “one”.
Create a list of golfing senators
Create a group of SIG Members -maybe with Frank Frost

**Presidents report:** Jamila did a great job, gave a heartfelt speech in Mont Garni and I am sure she will work hard to connect European golfers further.

Hunting

have a Senators hunting Event
Create a list of senators interested in the topic
Create a group of SIG Members -maybe with Frank Frost

**Presidents report:** Hunting is scheduled. Others tasks – see Report of Markus Spiess.

Fishing

have a Senators fishing Event
Create a list of senators interested in the topic
Create a group of SIG Members -maybe with Frank Frost

**Presidents report:** Fishing is scheduled. Others tasks – see Report of Markus Spiess.

Trains

have a Senators Trains Event
Create a list of senators interested in the topic
Create a group of SIG Members -maybe with Frank Frost

**Presidents report:** see Report of Chris Read.
Best practice

- Collect and publish the award entries of JCI for EC and WC
- Collect best practices from Senate organizations to create and run a senate organization

**Presidents report:** As far as I can oversee – these tasks needs to get more attention

Senate Mapping

- Continue the Mapping

**Presidents report:** As far as I can oversee – this task needs to get more attention

Business Network

- Create a forum related to business
- Conduct a meeting (also possible in conjunction with a national meeting)
- Create a web-businesscard-collection together with the ASE webmaster

**Presidents report:** As Tony Blenman is bound jobwise in Oman Dainis Sensberg took over and they both switched roles. Due to that delay Dainis will start now to gtd. I think we are well in time to have it in Timisoara ready and a draft in Lübeck.

Treasurer

- Prepare a proposal on the future financial needs of voluntary contributions
- Can we reduce the expected membership fee?

**Presidents report:** see Jurg Porros report

At the various meeting:

- Mont Garni: start working on the various workstreams;
- Understand NATO and their view on the military situation in Europe and ME

**Presidents report:** done
Tarragona
get an insight on the conflicts in Europe and an understanding why they escalate now

Presidents report: prepared and on schedule

Lübeck
create a discussion among stakeholders in JCI to understand each other and what they can contribute to the better being of JCI

Presidents report: prepared and on schedule

Timisoara
get an understanding of the situation in Eastern Europe and the political challenges

Presidents report: on schedule

Detmold
finalize the reports of SIGS and Working Groups and the Board;
formulate recommendations;
get an insight into the effects of digitalization

Presidents report: on schedule

general remarks:

Presidential perspective

- A good start
- Although we will not accomplish everything we should try hard
- Little King JCI is a frontrunner and shapes our image the way we intended it

Received thanks from many Senators that are critical with the organized Senatorship to open the Senate for younger Senators as well as for other interests. Keep on going!

A big thank you to the team !!