



# YOUNG LEADERS SHAPE THE FUTURE OF EUROPE

Over the past few years, Europe has been confronted with severe challenges such as the economic and financial crisis, the movement of refugees, rising populism and a general lack of trust in political decisions. Regional achievements like open borders, common values and economic freedom are suddenly at risk of being taken away and the level of European identity and solidarity has dwindled.

Now is the time for citizens, especially young people, to invest in the future of their continent. By building a common identity with a shared vision for the future, Europe can progress on a path toward prosperity and peace. Together, young active citizens can step up for Europe and commit to taking action to help shape the future of their continent!

## ABOUT THE CAMPAIGN

**STEP UP FOR EUROPE** is a campaign that calls young active citizens all over Europe to participate in political decision-making processes on a local, national and European level. We believe, that young leaders must take initiative to create sustainable solutions with and as decision-makers. Together, they can form a European movement, mobilizing young active citizens from young entrepreneurs to youth activists using their vision to shape the future of Europe.

## WHAT WE WANT

The purpose of this campaign is to unite and motivate young people in Europe to step up for a united, open Europe. To achieve this, we want to offer a platform to young active citizens with a European mindset and empower them to:

- ➡ participate in the political decision-making processes
- ➡ advocate for their interests, and
- ➡ create sustainable solutions for the societal and economic challenges in Europe.

## OUR GOALS

Positive change can only be achieved through collaborative action that brings together all sectors of society. Together we want to:

- **ENCOURAGE POLITICAL PARTICIPATION** of young people and mobilize them to ensure the new generation of Europeans have a voice in the decisions for the future
- Empower young leaders by providing them with a platform at forums for political debates to **ADVOCATE FOR THEIR POLITICAL POSITIONS**
- Promote grassroots solutions using the JCI Active Citizen Framework that young leaders can use to help **BUILD WHAT THEY ENVISION FOR THE FUTURE OF EUROPE**



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JCI (Junior Chamber International) Europe is a leading non-profit membership organization of young active citizens in 34 European countries with over 25,000 members across the region. We empower young active European citizens to take ownership of Europe and its future by contributing to the European identity, wearing it proudly and taking action to build the future they envision.