

Date - Place	26.08.2020-Zoom
Time	20:00-22:00

Attendees				
Reynold R. Dumalte (RD) Chairman	Aud Schjødt Fredriksen (AF)  Deputy Chairman	Tarlok Singh Sidhu (TS)  Ambassador Business		
Pelin Narcin Kadilar (PK) Honorary Secretary	Dmitry Afanasyev (DA)  Ambassador Business	Jürg Porro (JP)  Treasurer		
Max Tuijtel (MT) Co-opted-Facebook	Laia Urdi (LU) Ambassador Mentoring			
Apologies				
Zoe Aphamis (ZA) Ambassador JCI Relations	Peter Browning (PB)  Ambassador-Int.Affairs	Filipe Carrera (FC) Co-opted-Vision 2030		
Friedhelm Wachs (FW) Past President	Charlotte Nichol Veiling (CV)  Legal Counselor			

#### Agenda of the Meeting

#### 1. Introduction

## a. Welcome/summer evaluation

Opening of the meeting is done by **(RD).** Members of the board shared their summer evaluation.

**(RD)** shared information about last summer:

- Unfortunately, one of the former ASE President Bjorn Conradi from Norway lost his wife. With the help of Paal Ashem we have bought flowers for the funeral as ASE. I have received a thank you message from Bjorn.
- Mont Garni golf championship is unfortunately cancelled.
- The Finnish Senate had their annual meeting and **(TS)** was there.
- As editor of the European senate magazine, Peter Browning did a long and great work during years and years. A huge thank you to him! Mark Riddel is now doing the senate magazine, and he told me that the next issue should be published in October-November or maybe in the end of the year.

## b. Apologies of absence

**(PK): (FC)** would join us later this evening, but he unfortunately can't. **(FW)** supposed to come but, he is stuck in the train. We couldn't reach **(PB)**. Charlotte is on another meeting.



## 2. Adoption of

## a. 28.03.2020 Board Meeting Minutes

Adopted by all

## b. 18.05.2020 Board Meeting Minutes

Adopted by all

## c. 26.08.2020 Agenda

Adopted by all

## 3. ASE Support to Senators

**(RD):** During the summer I have worked a lot for the next years planning and created few mind maps with the ideas. I took some points.

(Mind maps are attached at the end of the minutes)

# a. Presidents' online meetings

We think it's important to exchange with NP on their programmes and exchange best practices. We plan to organize 3/4 this year.

### b. ASE Digital drinks

We will send invitations to NSP's for digital drinks. The idea this year is to have countries or people to be our hosts and tell us about different and interesting topics.

#### c. Webinars & Masterclasses

From our database we will have people interested by the same subjects. We'll look for speakers/trainers/coaches and will offer webinars/masterclasses, even for very small groups.

## d. Mediterranean senators' digital summit

Starting from the idea that some common problems exist between the countries bordering the Mediterranean, we would like to bring together virtually all the senators and members interested in the project and see together how to deal with them.

#### 4. ASE Support to JCI

### a. ASE Presence

We work closely with JCI Europe and plan to participate in the EPM in February in Paphos (Cyprus) and in March in Belgrade (Serbia) for the Balkan conference.



### b. Rostock Cruise gold nuggets

To give a boost to some local projects, we'll propose during the European conference the "Cruise gold nuggets". Each participating LOM will have one minute to pitch a project to a jury, points will be awarded, and the 3 best ones will receive prizes.

## 5. ASE Connecting People

### a. Business & Networking - Database in ASE Website

(RD): If we put the database in JCI website we won't have full access to the website. At the beginning it was a good idea but now not so sure. The second idea was the put the database in ASE website, I have contacted Doris Zeeman in Austria, who has created the website and she says it is difficult to have the full access with the provider. I have talked with Zoe and Victor Galavardin. Our database is in his company's software. The software he uses he pays 350 Euro's each year. There is a free version but not so complete. We will talk to Victor to find the best solution. Maybe we can pay this amount for one year to see it.

**(PK):** May I ask a question? It is not clear to me, are we using ASE website software or Victor's company software at the moment? Why don't we use ASE website? **(RD):** I think what Victor did is actually using a software hosted by his company. We can continue with his company he says. The database transfer might be difficult, I will talk to him this week and inform you what the possibilities are. We need to decide this soon because BN project depends on it.

**(LU):** What important is that we have full access. We can't see the answers if only Victor receives them. We don't have access.

**(TS):** My concern is some people sending me the answers in Messenger. There are many senators who will help us. But I don't know how to store these answers from Messenger to the database.

**(RD):** First discussing with Victor where to put the server and database and can have full access. And we will have a meeting as BN team to see how we continue to work.

**(DA):** I can give for free but it is in Russia, my own companies server, we have also in Latvia, I can ask my IT department if you want it.

(JP): Is there person specific data in the database?

(RD): In the database there are names, company names, phone, email, address. We also need to be careful GDPR regulations and talk to Charlotte.

(JP): Maybe there is an easier way than Typeform to do it. Depending on what is actually the need.

(RD): Victor says maybe we can use WordPress.

(LU): Why don't we use Google form? You can upload it in any website.

(RD): It is something we can handle; I will speak to Victor.

# b. Mentoring

No update about mentoring.



## 6. ASE Visibility

#### a. LinkedIn & YouTube channel

These 2 media will be created soon.

## **b.** Promoting Little King JCI

We need information from FW to know more about the situation of LK.

#### c. Let's talk business

(RD): We are now working on the visibility of ASE, we have discussed with (PK) yesterday about creating a YouTube Channel because we will have some videos from Let's Talk Business by (FC) and Robbert van Waart, and we will create an address. I have also updated our website a bit and added 'who we are and what we do'. I don't have any update about Little King JCI.

### 7. Constitution & Legal matters

Charlotte is not here we will not speak about constitution, but I have some news, I keep calling Monique and sometimes her secretary. I have got an email last week saying they would like to inform us that filing will take place in the beginning of the September.

**(MT)**: Alsace has some specifications regarding the French laws. I don't think that the procedure we had with Monique and Strasbourg and Chamber of Commerce but signature of the president that was a little bit delaying.

(RD): I understand that signature they expected came but it was in the spam of her emails. We could have done it in France easier.

**(MT):** Alsace law is applicable to many other countries. It is a mixture of German style law and French style law.

(MT): Another topic I would like to discuss. Harald Phab told me that he has a letter signed by Edson Kodama that ASE is accepted as only representative of the senators in Europe. I think that we should try to get this letter. If it disappears nobody will know about that.

I have still some struggle with the Belgium senate, some doesn't see ASE as official representative of the European Senate.

(RD): I can ask Harald. (PK): I can ask Edson.

#### 8. Planning next 6 months

(RD): Nobody knows how things are going to work because of the corona. If EC in 2021 was to be cancelled we have to be prepared, and be ready for election online maybe. (PK): I have a suggestion, if EC gets cancelled, we should hire a camping and all

senators meet there with campers and caravans. It is corona safe; we can keep the



distance; we can do AGM in open air.

(AF): The only thing we know is we don't know anything. It is difficult to plan anything. We have a lot of suggestions but we have to wait and see. We should come up with ideas to see the options. I liked Pelin's idea, we should ask others their ideas as well.

(MT): In case the EC is not happening, we could ask Doris about how to organize an online AGM.

(RD): Kevin told me that we can use JCI Europe's tools when needed to organize an online event.

**(PK):** By planning next 6 months, we will know what we are going to do until February. Has everyone seen the mind maps that Reynold has prepared?

(RD): I have sent mind map 3, as you can see some ideas about what we can do for next year.

(JP): Could you put it in google drive so everyone can access it.

(RD): Yes, I will do it.

#### 9. Finances

(JP): I haven't sent the bills yet. It is the standard budget that we had last year as well. Our biggest expense is Awards. And orphan senators access which I don't know if we still have to pay it.

(RD): In 2019 Maria from Finland who won the price, she sent the documents and we paid it. This year WC will be online, we don't have to pay for it.

**(PK):** What is Orphan Senators access? We have never voted for it.

(JP): It is the access to the senate magazine for them. Some countries have few senators, so they receive the magazine for free. Yes, we did 2 years ago. I haven't received any bill from Peter this year, so maybe it was for one year.

**(RD):** Estimated cost is about 300 Euros. In small countries they don't have an association, we have decided few years ago that they receive it for free.

(PK): But now is the magazine online, do we still need to pay for it?

(JP): Switzerland pays for all senators for online access.

**(PK):** If online already, why paying is needed?

(JP): Because the content needed to put together, there are costs. If everyone uses online only, they can't create revenue for needed expenses.

**(PK):** I see, we should vote it again, because the last board decision doesn't count anymore. We could vote it now.

**(JP):** Exactly. This is the budget for our 2. Year, as you can see there is contributions which are from this list and Italy will not pay because they didn't pay for years now. Greece paid already last year for this year.

(RD): I have a suggestion: As we will not do a lot of things in 2020 and maybe in 2021, could we say to the countries this year we only ask you half or 2/3 of the contribution.

(JP): I wouldn't take less, we rather make good projects in the name of all senators, so we spend the money wisely.

(MT): Either we take the full fee or we say just for one year no fee.

(PK): I think we should not take any fee.



(JP): It is in the budget of the senate.

**(LU):** If we give to the senator's business network database or mentoring, it is a strange year but, I think it will be easy to explain that ASE is still working. Probably they will understand we may need money.

(PK): Do we?

**(PD):** The idea came in my mind. It is not big money for the countries, 100 or 50 euros, 220 for the biggest countries.

(LU): There will be only one expense for Business Networking and Mentoring.

#### **Voted for:**

- Orphan Senators free access to Senate Magazine: Voted and adopted as it is.
- Annual contribution of the countries: Voted and adopted as it is.

# (JP): I am sending out the bills.

In the budget we have the standard cases like webhosting, business cards, badges. The last two we didn't do last year and we will not do it this year, so I took them out. Insurance of the chain; we are not registered so no insurance is possible. Banking fees are getting higher and higher, as soon as we are registered association, we will be able to switch the bank and pay less fees. Project expenses are most likely not happening this year. We have also income from the 50<sup>th</sup> year anniversary pins. Has anyone sold pins last 12 months?

**(PK):** Yes, in Tallinn we have sold pins me and Friedhelm. He has the money.

(AF): I have sold pins as well, but I have paid when I got them.

(JP): We have paid 750 to make them and already get more than 1200 Euro's. We should keep selling them and use the money for projects and sponsoring first timers maybe as Reynold suggested.



Budget and Actuals 05.20-04.21

#### ASE - Financials 2020-2021 / Financial Report

as of 27.08.2020

period 01.05.2020 - 30.04.2021				Actuals 2020/2021			
Income	EURO	Expenses	EURO	Income	EURO	Expenses	EURO
Annual Contributions	2'800.00	Webhosting (Operations/Domains)	50.00	Annual Contributions**	0.00	Webhosting (Operations/Domains)	0.0
Interest 0.0	0.00	Business Cards/Badges	0.00	Advertising	0.00	Business Cards/Badges	
		Insurance of Chain	0.00	Sponsoring	0.00	Insurance of Chain	
		Website (funct. Change Requests)	0.00	Interest	0.00	Website (funct. Change Requests)	0.00
		Banking Fees	150.00			Banking Fees	25.13
		Board Meetings/Administration	400.00			Board Meetings/Administration	0.00
		Admin: running costs of Ass.	50.00				
		Projects: establish/support NOMs	500.00				
		Projects: Setup or materials SIG	500.00			Projects: printing materials	0.00
		Projects: Awards (WC2020)*	0.00			Projects: Senate Projects	0.00
		Projects: Database (Bus.& Ment)	400.00			Projects: Little King	0.00
						Projects: Award for "Best member" Projects: Senate Meeting@EC	0.00
		Orphan Senators Access to ESM	300.00			,,	
		Tax	0.00			Tax	
Total Income 2'80	2'800.00	Total Expense	2'350.00	Total Income	0.00	Total Expense	25.12
		1				surplus / deficit	-25.1
		surplus / deficit (regular operations)	450.00				
One-Time Efforts:							
Advertisina	500.00						
Sponsoring	500.00						
revenues from PINs	100.00						
	100.00	surplus / deficit (incl. one-time)	1'550.00	Total income incl one-time	0.00	Total expenses (incl one-time) surplus / deficit (incl one-time)	25.12 -25.12

Notes:
\* Early Bird congress card and travel up to Euro 1000 --> not used in 2020

Balances ... Regular account Savings account Total fortune



### 10. President's closing remarks & Closing of the meeting

(RD): Would that be possible to promote Business Networking and Mentoring project during the EuroAsia conference (DA)?

(DA): We have a list of participants, we sent also information to them, we have also website and social media accounts. Hopefully we will do it next year as well hopefully offline and online. Yes, it is possible we can do it between master classes during the coffee break.

(TS): I have a question for Pelin, where are our official ASE documents are stored? Minutes of the meetings, AGM rapports for example.

(PK): There is a google drive, we keep all the documents there since years. All board members have access to all the documents.

(JP): Google drive is starting from 2017 only, the previous years are not there.

(AF): We will meet some of the Norwegian senators, a mini senator meeting. I have sent a message to Iceland to congratulate them. We are not allowed to travel there unfortunately.

(LU): Could you please change my email to <a href="mailto:laiaurdijci@gmail.com">laiaurdijci@gmail.com</a>

Meeting was closed at 21:45.









