



Ambassador – Senate Experiences

ASE Role Description

ASE Purpose:-

- To promote friendship amongst JCI Senators
- To maintain and encourage the formation of contacts among them
- To help create national groups of JCI Senators
- Whenever possible to assist organisers of multinational JCI conferences in arranging special programmes for JCI Senators
- To provide support to LOM and NOM members of JCI whenever it is sought
- To encourage greater participation of members in the activities of the Association

Purpose

As a member of the board to contribute to the ASE's development of objectives & effective management and in particular to co-ordinate and lead the Senate Experiences team so that the ASE's purposes are achieved.

Summary of Role

To develop a Senate Experiences team that has the appropriate mix of experience, personal attributes and communication skills to effectively communicate about the ASE and further the ASE's purpose and objectives throughout Europe while fostering the exchange of ideas between Senators and Senate organisations throughout Europe

- Ensure there are memorable Senate Experiences at European Conference
- Facilitate other international opportunities for memorable Senate Experiences
- Identify value Senators add to international JCI events.

Duties & Responsibilities

- Ensure there is an ASE Senate Liaison Officer (not from host nation) appointed for each European Conference as soon as the host location is known
- Ensure there is a Senate Liaison Officer proposed to the Senate Joint Boards for each World Congress in Europe as soon as the host location is known
- Work with national Senates to develop regional Senate Experiences where appropriate
- Develop an ASE Senate Experience programme that publicises the international events throughout Europe that are available to Senators. This is likely to be a combination of ASE Board meetings, National Senate Events, Regional Senate Experiences and International JCI Events.
- Support the development of annual Mediterranean Summits linking AMESA with the ASE
- Work with the ASE President and JCI to develop an understanding on the value Senators bring to JCI Conferences and that they would like the programme to include things that they value
- Update the EC & WC checklists from things learnt after each conference
- Encourage someone to organise an EC Senate pre or post tour if there will not be an official one
- Encourage SOCs to publicise their Senate programme while the early bird rates are still available
- Make sure the Senate Experiences team is aware of other ASE projects & initiatives
- Attend and contribute to ASE Board meetings
- Produce reports for ASE Board meetings
- Act as Ambassador to several countries
- As a Member of the Board
 - Foster a welcoming and inclusive culture within the Senate in Europe
 - Attend a variety of Senate events & functions within Europe
 - Contribute to social media activities and the European Senate magazine (ESM)
 - Encourage the national Senate leaders and prospects to attend the Presidents' Forums
 - Identify Best Practice that could be shared with other countries and share it with countries that could benefit from it
 - Make sure Senators are aware of the ESM and how to subscribe
 - Identify Senators interested in Europe and encourage them to get involved in the ASE's work.