



# Editor – European Senate Magazine

## ASE Role Description

### ASE Purpose:-

- To promote friendship amongst JCI Senators
- To maintain and encourage the formation of contacts among them
- To help create national groups of JCI Senators
- Whenever possible to assist organisers of multinational JCI conferences in arranging special programmes for JCI Senators
- To provide support to LOM and NOM members of JCI whenever it is sought
- To encourage greater participation of members in the activities of the Association

## Purpose

As a member of the board to contribute to the ASE's development of objectives & effective management. In particular the Editor will co-ordinate and lead a Magazine team so that the ASE's purposes are achieved.

## Summary of Role

To develop a Magazine team that has the appropriate mix of experience, personal attributes and communication skills to effectively communicate about the ASE and further its purpose and objectives, while fostering the exchange of ideas between Senators and Senate organisations throughout Europe

- The European Senate Magazine (ESM) should help develop a sense of 'belonging' within the Senate in Europe
- Produce two issues of the Magazine per year - Spring issue no later than April and Autumn issue no later than November
- Together with the British Senate manage the finances of the publication and circulation of the ESM
- By the Senate, for the Senate. While fully editorially independent the magazine shall reflect the values of the JCI Senate in Europe and the ASE with the goal of encouraging participation in Senate activities throughout Europe
- Increase readership penetration in the countries of Europe where there are Senators.

## Duties & Responsibilities

- Actively source material for the magazine from throughout Europe
- The magazine promotes ASE meetings and programme of events
- Through the magazine promote ASE activities and initiatives
- Ensure new Senators get an introductory complimentary copy of the magazine if requested with a mailing address
- Ensure incoming National Senate Leaders receive an introductory complimentary copy of the magazine when they take office.
- Where possible make sure magazines are available at European Conference and World Congress for non subscribers
- Make sure Senators throughout Europe are aware of the ESM and how to subscribe
- Make sure the Magazine team is aware of ASE projects and initiatives
- Attend and contribute to ASE Board meetings
- Produce reports for ASE Board meetings and the Annual Report
- As a Member of the Board
  - Foster a welcoming and inclusive culture within the Senate in Europe
  - Attend a variety of Senate events & functions within Europe
  - Encourage the national Senate leaders and prospects to attend the Presidents' Forums
  - Identify Best Practice that could be shared with other countries and share it with countries that could benefit from it
  - Identify Senators interested in Europe and encourage them to get involved in the ASE's work.